

## For installers, homeowners and the environment, Owens Corning<sup>™</sup> EcoTouch<sup>®</sup> insulation is the right insulation at the right time.

New EcoTouch® insulation with PureFiber® Technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. In fact, Owens Corning™ EcoTouch® insulation is rated #I for handleability and ease of installation by contractors and is preferred by 2 out of 3 professional installers over all other brands.¹

## With Owens Corning<sup>m</sup> EcoTouch<sup>m</sup> insulation, it's never been easier to get the job done right.

- Exceptional stiffness and recovery characteristics with no additional handwork needed so you can achieve high-quality, inspection-ready installs<sup>1</sup>
- Easier to cut and split with less dust, allowing you to properly insulate irregular cavities and around common obstructions<sup>1</sup>
- Installs faster to help you get more done in less time!







"...easy to cut, perfect to split...I love it!"

Denis Doyton, Professional Insulation Contractor

"There's a good balance between being stiff enough and soft."

Jorge Arturola, Professional Insulation Contractor

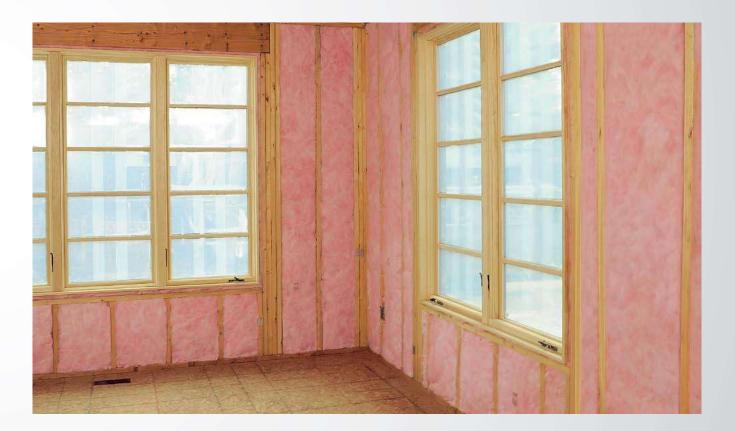
"...fills the cavity properly, it's stronger than others, too."

Esmer Nelson Avalos, Professional Insulation Contractor

## PureFiber® Technology makes Owens Corning™ PINK® insulation better than ever.

- EcoTouch® insulation contains more than 99% natural ingredients<sup>2</sup>
- GREENGUARD GOLD Certified<sup>™</sup> and verified to be formaldehyde free<sup>³</sup>
- Certified to contain at least 58% recycled content, the highest certified percentage in fiberglass insulation<sup>4</sup>
- Contributes to LEED® project certification

EcoTouch® is the insulation product of choice for the high-performing, energy-efficient, environmentally sustainable homes that today's homeowners are looking for.













COMMERCIAL PRODUCTS	ASTM C665	ASTM E84°	ASTM EI36
EcoTouch® Thermal Batt Insulation Unfaced	TYPE I	<25, <50	Х
EcoTouch® Thermal Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
EcoTouch® Thermal Batt Insulation Foil-Faced	TYPE III, CL B & C	<75, <150	
EcoTouch® Flame Spread 25 FSK-Faced	TYPE III, CL A	<25, <50	
EcoTouch® Flame Spread 25 Extended Flanges PSK-Faced	TYPE II, CL A	<25, <50	
PROPINK FastBatt® Insulation	TYPE II, CL C	N/R	
QuietZone® Acoustic Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
QuietZone® Shaftwall Insulation	TYPE I	<25, <50	
Sonobatts® Insulation Unfaced	TYPE I	<25, <50	Х
Sonobatts® Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sound Attenuation Batt Insulation	TYPE I	<25, <50	X

<sup>\*</sup>Also applies to UL 723 test method.

To build your business like never before, contact your Owens Corning Distributor today or call 1.800.GET.PINK.®

Air Sealing • Insulating Systems • Moisture Management • Sustainable Building Science • COMPLETE ENERGY PERFORMANCE